



An Effective Marketing Company



**WE ADVERTISE  
YOUR BUSINESS DIGITALLY**  
It's easy to advertise your  
business with our winning  
strategies.

Designing your **Brand Success** the way  
an attentive potter cares for his craft.

Our Marketing strategy employed for Products promotion has its implications across regions, states, country and globe.

In E-commerce industry, our marketing service extends to more than 20+ categories.

Nowadays, videos play a vital role in buyer's decision making during online purchases in e-commerce platforms.

EFFE Marketing provides unique solutions for the product manufacturers who would like to establish their brand in the e-commerce market and stand out of the crowd.

## **WHAT WE DO** Video Marketing

- UNLIMITED PRODUCT VIDEOS**
- UNBOXING & APPLICATION VIDEOS**
- USER & INFLUENCER REVIEW VIDEOS**
- WEB 360 VIEWER & AUGMENT REALITY**

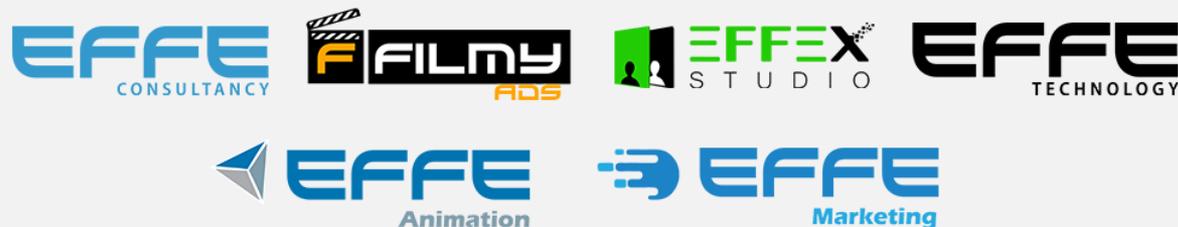
## ABOUT EFFE FAMILY

### Integrated Marketing Agency

We at EFFE connect our clients to their market with simple, yet effective solutions. As a Marketing and Communication Company, we have done many campaigns on Lead Generation, Customer Engagement and Awareness.

Our client businesses, just like yours, are trying to be heard. In the present crowded market it helps to have a marketing team in your corner. Being sales and marketing strategists, we've teamed up with various clients to achieve their marketing goals and today we're renowned as one of the best branding agencies in India.

We specialize in designing people centric social media strategies for startups, Enterprises and Companies. Although our agency is relatively young, we have a team of earnest young minds who look forward to delivering all your business needs honestly and simply.



# PRODUCT DEMO SERVICES

We create and design videos to meet your custom requirement

## □ UNLIMITED PRODUCT VIDEOS

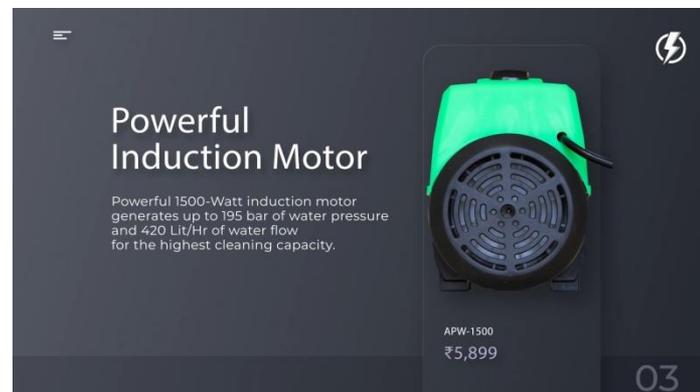
With just one command, make more than 100+ product explainer videos ready for uploading in websites.

Process: Company can have a dedicated product manager who can enter the product specification and images in excel and send it to us.

We can render it for you in bulk volume.



Click images to play video



# UNBOXING SERVICES



Click images to play video



## □ UNBOXING & APPLICATION VIDEOS

Show your audience how to use your product using simple demo video tailor made by us to fit your marketing budget.

Professional animation, visual effects and film production services with quick turnaround time.

# REVIEW SERVICES

## ❑ USER REVIEW VIDEOS

Endorse with well familiar artist who can increase brand reach and promote effectively and influence the buying decision via social platform and followers.

We plan and execute the content, video production, influencer integration, managing contracts and deliver result that speaks for your business.

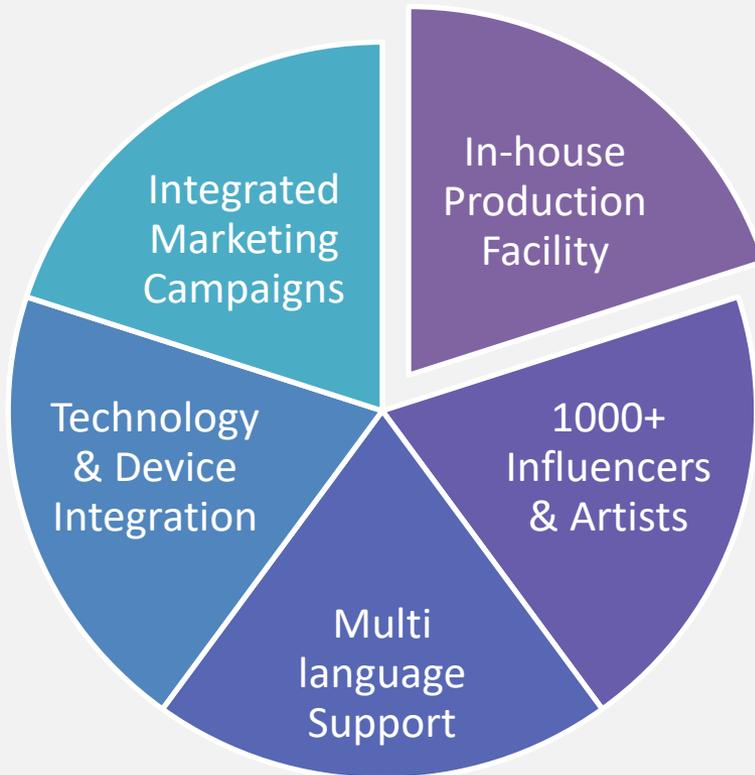


Click images to play video





## Why partner with us?



**EFFE MARKETING** will execute and launch marketing campaigns based on market trend and demands digitally. EFFE works with deeper business understanding and strategize to promote businesses using creative videos produced at its in house studio. We design tailor made, high end creative videos that resonates all your business needs. Also specialized in brand endorsement with numerous influencers network across India and manage healthy campaigns. We challenge competition and deliver a successful marketing campaigns. Today, we're experts at communicating client needs to customers in an utmost efficient way at economical rates.

# Why partner with us?

## **In-house Production Facility:**

EFFE has an in-house Animation studio, film production house and marketing experts. No doubt EFFE is your one-stop marketing solutions provider.

## **1000+ Influencers & Artists:**

We have data of all category influencer, artist and celebrities. Best fit matches for all niche categories, industries and budget is available.

EFFE Marketing has a well-connected network with artists, models and celebrities who can elevate your product's reach.

## **Multi language Support:**

We provide Scripting, Translation, Voice over & Dubbing services in multiple worldwide languages.

## **Technology & Device Integration:**

Customer can rotate and visualize the product in 360 degree in all browsers and using mobile phone can place the product in real time environment.

This technology facilitates the customer to have a lively experience with products and helps in decision making and thus increasing the sales.

## **Integrated Marketing Campaigns:**

We integrate multiple campaigns with different category of products and goals to assure healthy campaigns in all digital medium.

## Benefits of Marketing videos:



- ❑ Product videos with creative ideas and best fit for brand promotion in the Social Medias like Facebook, Instagram and YouTube.
- ❑ Saves a lot of time in creation of product portfolio and manage e-commerce catalogue.
- ❑ Individual product category is focused and application videos can create awareness among target audience.
- ❑ Our team will create and manage brand's in YouTube channel for better customer engagement and post product updates to customers.
- ❑ New product launching, offers, festive wishes videos are provided on right time to stay connected with customers.

# CATEGORIES

We cover below categories and serve all domestic and international brands

Mobile & Accessories	Jewellery, Luggage, Watches	Kids & Baby
Electronics	Health & House hold	Sports & Fitness
Computer Accessories	Home & Kitchen	Car & Bike Accessories
Beauty & Makeup	Grocery	Musical Instrument
Clothing	Books & Stationary	Pet Supplies
Footwear	Grooming & wellness	Furniture

# PORTFOLIO- PRODUCT VIDEO

A partner for all your business needs



Click images to play video



# PORTFOLIO- UNBOXING VIDEO

A partner for all your business needs



Click images to play video



# PORTFOLIO- REVIEW VIDEO

A partner for all your business needs

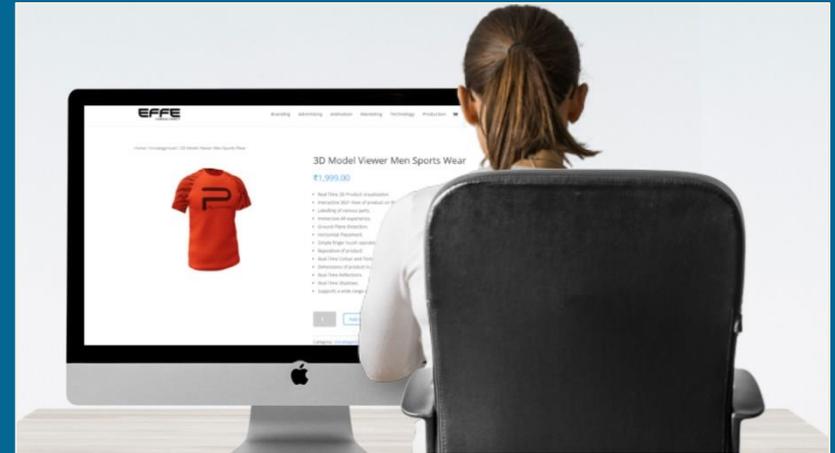
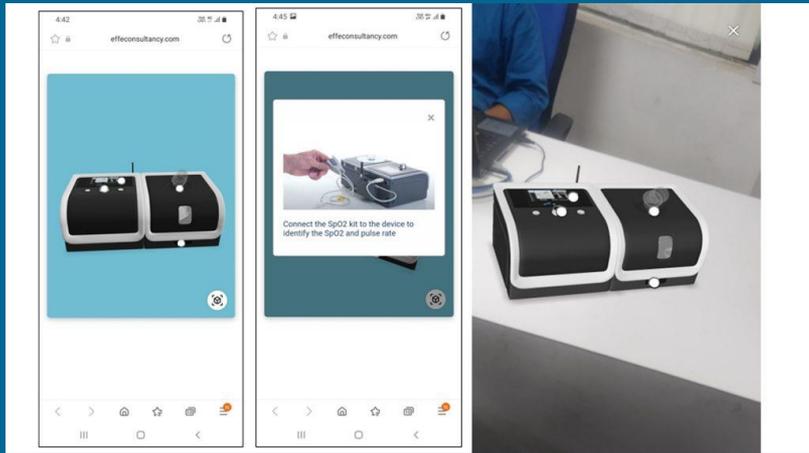


Click images to play video

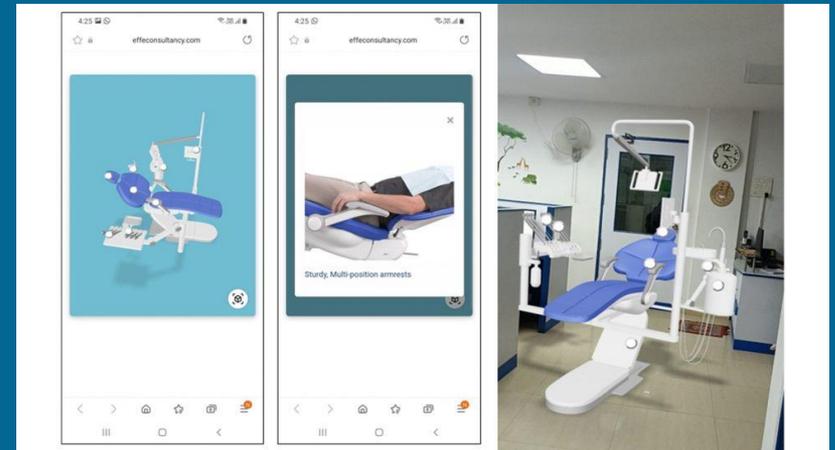


# PORTFOLIO- 360 PRODUCT VIEWER

A partner for all your business needs



Click images to play video



# SERVICES WE OFFER

A partner for all your business needs



## WEBSITE DESIGNING

We design and develop a website which sells your product and services to target visitor

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## SEO

Better search ranking through our unique site architecture designs and website content.

[LEARN MORE](#)



## MEDIA PLANNING

We develop a Predictable Pipeline of Clients for your robust business goals.

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## SEM

Increasing your visibility to your target audience from the very first day.

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## VIDEO MARKETING

Inspire your customers with powerful videos to grow your business. Content video is future.

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## EMAIL MARKETING

Most people need to hear your message 7 times before they decide to buy your product.

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## SMM

We conduct promotional campaigns resulting in business awareness and website traffic.

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## GRAPHIC DESIGN

We are capable of producing 365 graphic design content in 30 days of time.

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# OUR CLIENTS

We are committed in creating satisfied customers with successful marketing campaigns and creative contents.



## OUR CLIENTS



## OUR TEAM

A team of earnest young minds who look forward to delivering all your business needs honestly and simply



**Thanks for your time!**  
**Let's connect...**

Beat your competition with our  
intriguing Advertising Campaigns.



Let's create **Marketing Campaigns** that evokes positive emotions in customer.



**EFFE CONSULTANCY PRIVATE LIMITED.**

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